



**Board Meeting Agenda
Gaslamp Quarter Association**

Wednesday, March 26, 2008, 3:30 PM

**San Diego Marriott Gaslamp Quarter, 8TH Floor
660 K St., San Diego, CA 92101**

Please turn your cell phone to vibrate

3:30 PM

1. Roll Call - *P. Spiller*

2. Additions to the agenda

3:35 PM

3. Member/Public Comment (*2 minute limit per speaker*)

4. Presentation: Community Presentation by San Diego Firefighters (8 min)

3:48 PM

5. Liaison Reports

S.D. Convis – Michael Podd

PBID/DSDP – Will Berry

S. D. Police – John Graham

SDCCC –

State Senator Kehoe's Office – Sean Wherley

Mayor Sanders Office – Beryl Bailey Rayford

Council District 2 – Stephen Hill

County of San Diego – Maddy Morris

CCDC – Lucy Contreras

GQHF – Tracy Silberman -Frick

City Attorney's Office – Nicole Pedone

3:58 PM

6. Approval of the Minutes of the Board Meeting of February 27, 2008 – *M. Trimble*

4:03 PM

7. Financial Report - *J. Shaw*

8. CONSENT AGENDA

- a. Should the Board of Directors approve the filing of an application for the County Mardi Gras Grant FY09?
- b. Should the Board of Directors approve the revised format for the Assessment Rate Schedule?

9. REGULAR AGENDA

- a. Should the Board of Directors endorse the creation of a referendum to limit the number of nightclubs in downtown?
- b. Should the Board of Directors support the purchase of a table at the 5th Annual "Legends Behind the Badge Gala" and commit to fill the 8 seats on Thursday, May 15th, 2008, from 5 – 9 pm?
- c. Should the Board of Directors form the temporary Nominations Committee made up of the current Chair, the prospective Chair and three members of the current board?
 - i. Select the members of the Committee
- d. Should the Board of Directors accept the report of the Executive Director on the 2008 Gaslamp Quarter Mardi Gras?

- e. Should the Board of Directors form a Mardi Gras task force to review the current event parameters and create the agenda for discussion at the Board retreat in July to determine the future direction for the event?
 - i. Select members of the task force
- f. Should the Board of Directors accept the recommendation of the GQA Staff of the nominees for the Greater San Diego Chamber of Commerce's Small Business of the Year and by doing so, choose one of the three; **Appeal Media**, **Bubbles Boutique** or **Nicky Rottens**, to be our submission?
- g. Should the Board of Directors accept the application for associate membership from;
 - i. *Ballpark Pedicabs*

10. REPORTS

- a. www.gaslamp.org monthly report (handout)
- b. San DieGO Downtown report (handout)
- c. GQA 2008 Annual report (handout)

11. REPORT OF THE CHAIR – *Perri Spiller*

- a. Gaslamp Art Showcase (3/29) call for volunteers

12. EXECUTIVE DIRECTOR'S REPORT – *Jimmy Parker*

- a. BID Assessment Campaign Update

13. REPORT OF THE LAND USE & PLANNING COMMITTEE – *M. Sewell/J. Cohen*

- a. Planned District Ordinance Update (*Planning Commission April 17th*)
- b. Façade Improvement Program
- c. Pedi Cab Ordinance
- d. 519 Island Ave

14. REPORT OF THE SPECIAL EVENTS COMMITTEE – *L. McFarlane/J. Brown*

15. REPORT OF THE MARKETING COMMITTEE – *K. Stuart/ P. Spiller*

- a. G Magazine Update
- b. Economic Impact Report

16. REPORT OF THE RETAILER COMMITTEE – *K. Rodriguez*

- a. Retail Branding

17. REPORT OF THE HOSPITALITY COMMITTEE – *S. Bosier*

- a. Pedi Cab Ordinance
- b. San Diego Convention Delegate Guide
- c. Mainly Mozart Festival at the Balboa Theatre! June 10-22
- d. Gaslamp Speed Fest
- e. Gaslamp Quarter Golf Tournament - Monday May 12, 2008
- f. Taste of Gaslamp - Sat & Sun June 14 & 15, 2008
- g. Gaslamp Sponsored Banner Program
- h. Gaslamp Happy Hour - UCP DAY - June 25, 2008
- i. Navy Moto X World Championships - April 12 & 13
- j. Red Bull Air Races - May 3 & 4

18. REPORT OF THE PROFESSIONAL SERVICES COMMITTEE – *Staff*

5:00 PM

19. URGENT NON-AGENDA ITEMS – (*Action items must meet requirements of Government Code Section 54954-2*)

20. COMMENTS FROM MEMBERS OF THE BOARD

21. ADJOURNMENT

The entire Board packet, which includes staff reports and supporting documents on each item, is available for viewing in the reception area of the Gaslamp Quarter Association offices located at 614 Fifth Avenue, Suite E during normal business hours, Monday through Friday 9am to 5pm. Copies of the Board packet or specific items may be obtained during those hours.