



AGENDA

GASLAMP QUARTER ASSOCIATION BOARD OF DIRECTORS MEETING

Wednesday, January 27, 2016 | 3:30PM
San Diego Marriott Gaslamp Quarter
660 K Street, 8th Floor | San Diego, CA 92101

1. Roll Call
2. Non-Agenda Public Comment
3. Approval of Minutes from Meeting of December 2, 2015
4. Liaison Reports

CONSENT

5. Financial Report from November 2015 – *J. Shaw, Treasurer*
6. Letter of Support: Parking Meter Rate Adjustment – *A. Ward*

INFORMATION

7. Lamplighter Awards Post-Event Presentation – *M. Trimble*
8. Gaslamp Holiday Pet Parade & Expo Post-Event Presentation – *A. Ward*
9. Poinsettia Bowl Gaslamp March Post-Event Discussion – *M. Trimble*

ACTION

10. Approve Articles of Incorporation and Bylaws for new Public Benefit Corporation – *M. Trimble*
 - o Gaslamp Quarter Alliance, 501(c)3
11. Approve Appointment of Ryan O'Leary to GQA Board of Directors – *M. Trimble*
 - o Owner, Double Deuce, 528 F Street
12. Request to Waive Fee for GQA Welcome Banner Program – *A. Ward*
 - o shamROCK, Gaslamp Quarter Historical Foundation

REPORTS

13. Executive Director – *M. Trimble*
 - o Trademark Infraction: Gaslamp Bar, Houston, TX
 - o FY15 Financial Audit
 - o New Hire Update
 - o Fifth Avenue Active Loading Zone

14. Placemaking Committee – *M. Trimble*

- Review & Consent
 - i. Creation of new public benefit corporation; Proposed Bylaws
- Discussion
 - i. Landmark Signage; Hilton Gaslamp Park; Fifth Avenue Boardwalk
- NEXT MEETING: Thursday, February 18, 2016 | 3:00PM | TBD

15. Special Events Committee – L. McFarlane & L. McCoy, Co-Chairs

- Final Presentation & Endorsement
 - i. San Diego Half Marathon & 5K | March 12, 2016
 - ii. shamROCK | March 17, 2016
- Informational Presentation
 - i. Mardi Gras in the Gaslamp | February 6, 2016
- NEXT MEETING: Thursday, February 18, 2016 | 3:00PM | Jolt'n Joe's (379 Fourth Ave)

16. Universal Valet Feasibility Study – A. Ward

- Steering Committee Meeting | December 15, 2015
- Community Forum 1 | January 21, 2016
- Progress Report 1

17. Community Groups

- Organization of Nightlife Entertainment – M. Trimble
- Land Use & Planning Committee – C. Blair, GQA Representative
- Downtown Community Planning Council – C. Blair, Business Representative
- Downtown Parking Management Group – A. Ward

18. Urgent Non-Agenda Items (Action Items Must Meet Gov. Code Section 54954.2)

ANNOUNCEMENTS

- Taste of Gaslamp | Saturday, April 2, 2016
- Next GQA Board of Directors Meeting | Wednesday, February 24, 2016 | 3:30PM | San Diego Marriott Gaslamp Quarter | 660 K Street, 8th Floor | San Diego, CA 92101

ADJOURNMENT

The GQA Board of Directors may take action on any item included in this agenda unless the item is specifically designated as an "INFORMATION ITEM". The entire Board packet, which includes staff reports and supporting documents on each item, is available for viewing in the reception area of the Gaslamp Quarter Association offices located at 614 Fifth Avenue, Suite E during normal business hours, and Monday through Friday 9am to 5pm. Copies of the Board packet or specific items may be obtained during those hours.