**Gaslamp Quarter Association**

**Marketing Committee Meeting**

Tuesday, December 13, 2016 | 2:00PM

Carne Prima

314 Fifth Ave

San Diego, CA 92101

**AGENDA**

1. Introductions

**New Business**

1. Kevin Leap – International Auto Show
2. McFarlane Promotions– Mardi Gras
3. Gaslamp Quarter Gift Card Program

**Old Business**

1. Discussion on Toast of Gaslamp
2. Discussion on Pet Parade
   * Ways to improve for next year
3. 150th update
4. Common Hashtag
   * #GaslampSD
5. Non-Agenda Items
6. Adjourn

Next Meeting: Tuesday, January 10, 2017- 2:00PM

Location: The Pendry?