



**Gaslamp Quarter Association
Marketing Committee Meeting Minutes**

Tuesday, May 16, 2017 | 2:00 PM
Courtyard San Diego Downtown Marriott
530 Broadway | San Diego, CA 92101

| Name | Email | Telephone | Business |
|------------------------|--|----------------|-----------------------------|
| Josh Choi | Joshuachoi0508@gmail.com | (510) 896-9470 | GEM |
| Kristina Overman | party@clubvip.com | (520) 481-2330 | GEM |
| M. Woods | mjwoods@pd.sandiego.gov | (619) 744-9514 | SDPD |
| Brett Davidson | bdavidson@sandiego.gov | (619) 533-4460 | SDFD |
| Jennifer Emerzian | jemerzian@kingsseafood.com | (619) 398-1676 | Lou & Mickey's, Water Grill |
| Arrion Smith | asmith@kingsseafood.com | (619) 398-1676 | Lou & Mickey's, Water Grill |
| Tisha Ann Lopez | tisha@bluejeansandbikinis.com | (619) 227-7664 | Blue Jeans and Bikinis |
| Ashley Horak | events@osetrafishhouse.com | (619) 300-7834 | SD Dining Group |
| George Saunders | gsaunders@bricehouse.com | (619) 233-2740 | Brice House |
| Jessica Martin | jmartin@pendryhotels.com | (619) 806-6383 | Pendry San Diego |
| Brittany Vallin | bvallin@pendryhotels.com | (858) 776-0846 | Pendry/Clique |
| Jessica Amaya | jessica@sparksgallery.com | (619) 696-1416 | Sparks Gallery |
| Magda Johnson | magda@sparksgallery.com | (619) 847-7167 | Sparks Gallery |
| Jessica Collica | j.collica@rmdgroupsd.com | (440) 476-2794 | RMD Group |
| Greg Baldyga | greg@hortongrand.com | (619) 994-4814 | Horton Grand Hotel |
| Tony Wang | tony@catcafesd.com | (619) 786-2289 | Cat Café |
| Kim Twombly | kim@outsidecomiccon.com | (858) 952-4008 | Outside Comic-Con |
| Augusto Marroquin | Augusto.marroquin@reebok.com | | Reebok |
| Kwesi Amankwa Williams | Kwesi.amankwa.williams@reebok.com | (619) 234-0319 | Reebok |
| Rhiannon Luna | rluna@gaslampfoundation.org | (619) 233-4692 | GQHF |
| Erin Liddell | erin@gaslamp.org | (619) 233-5227 | GQA |
| Sherry An | sherry@gaslamp.org | (619) 233-5227 | GQA |
| Alex Ward | alex@gaslamp.org | (619) 233-5227 | GQA |

1. Meeting called to order – 2:00 PM
2. Introductions

Presentations – 5 min each

3. James Alexander – Civic San Diego – Comic Con 101

- a. Temporary Use Permits are required for special events on private property
 - o <http://civicsd.com>
- b. Turn in applications early, processing takes 1 – 1.5 months, \$568 application fee
- c. There are no special permissions given for signage for Comic Con
- d. Line queues need permit from the Office of Special Events if it takes up public sidewalk space
- e. Nonemergency Police – (619) 531-2000
- f. More information:
 - o <http://www.gaslamp.org/wp-content/uploads/2017/05/Comic-Con-101-Letter-to-Members.pdf>
 - o <http://www.gaslamp.org/wp-content/uploads/2017/05/Dos-and-Donts-of-Comic-Con.pdf>
- g. Comic-Con Unofficial Blog: email them if your business have comic-con related events | Kim Twombly – kim@outsidecomiccon.com

New Business

4. The 150th Anniversary Press Conference

- a. Wednesday, May 24th 10:00AM at the Gaslamp Square
- b. 5 Rabbits will be on display
- c. The Mayor will give us a Proclamation
- d. Please contact us if you need a 150th Anniversary Cling
- e. If you have any 150th Anniversary related events or events that can be branded with our 150th anniversary, please email to Sherry – sherry@gaslamp.org

5. Taste of Gaslamp – Saturday, June 17th 12:30 – 4:30 After Party 4-6 (Altitude)

- a. After party beer sponsor – Sierra Nevada
- b. Usually around 1,000 tickets sold, approximately 300-400 go to each location
- c. 250 VIP Goodie Bags – Give us your promotional items by June 1
- d. Food & Drinks Only, Retailers can have a side walk sale if interested?
- e. GA Tickets are \$30 presale, \$40 day of | VIP Tickets are \$60 presale, \$70 day of
- f. If interested or have questions email - Erin (erin@gaslamp.org)

6. The “Dusty Rabbit” cocktail competition/Distilled Festival at the San Diego County Fair

- a. 20 locations in the Gaslamp Quarter serving their version of the Dusty Rabbit
- b. More info: <http://www.gaslamp.org/150/dustyrabbit>

Old Business

7. Update on Rabbitville – Gaslamp.org/150/rabbitville

8. Gaslamp.org/150 website – events

- a. If you have any 150th Anniversary related events or events that can be branded with our 150th anniversary, please email to Sherry – sherry@gaslamp.org

Non-Agenda Comments

9. San Diego Tourism Authority – San Diego Map

- a. SDTA is creating a San Diego Map that is distributed to over 300 locations country-wide
- b. Sponsorships for the year are available
- c. More info: <http://www.gaslampmember.com/post/160737967993/san-diego-tourism-authority-san-diego-map-1718>

10. Meeting Adjournment – 2:29PM

NEXT MEETING

Tuesday, June 13, 2017 at 2:00 PM

Location: TBD