**Gaslamp Quarter Association**

**Marketing Committee Meeting Minutes**

Tuesday, September 19, 2017 | 2:00 PM

Café Sevilla

353 Fifth Avenue | San Diego, CA 92101

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Email** | **Telephone** | **Business** |
| Toius Johnevics | tjohnevics@staypineapple.com | (619) 544-6801 | Hotel Z |
| Charlie Smith | csmith@staypineapple.com | (949) 241-6036 | Hotel Z |
| Nader Marvi | nader@marvi.me | (415) 297-7313 | Trailer Park After Dark |
| David Khwaji | davidkhawajao711@yahoo.com | (858) 740-8822 | 7/11 |
| Nicole Samuel | nsamuel@hakkasan.com | (203) 273-9698 | Hakkasan ( Searsucker) |
| Anne Vandenhouete | anne@cafesevilla.com | (619) 213-1376 | Sevilla Group |
| Kimberly Martin | Kimberly.martin@cymsandiego.com | (619) 446-3007 | Courtyard Marriott Downtown |
| Kwesi Amankwa Williams | kwesi.amankwa.williams@reebok.com | (305) 780-2598 | Reebok Fithub |
| Rhiannon Luna | rluna@gaslampfoundation.org | (619) 233-4692 | GQHF |
| Perri Spiller | perri@henryspub.com | (619) 459-1808 | Henry’s Pub |
| Bess Eberhardt | Bess.eberhardt@visitsandiego.com |  | SD Convention Center |
| Mike Dicken | mike@lje.com |  | Chuck Jones Gallery |
| Erin Liddell | erin@gaslamp.org | (619) 233-5227 | GQA |
| Sherry An | sherry@gaslamp.org | (619) 233-5227 | GQA |

1. **Meeting called to order –** 2:05 PM
2. **Introductions**

**New Business**

1. **San Diego Film Festival – Show Your Badge**
	1. October 4 – 8
	2. Show your badge program
		* Offer a promotion at your business if they show their SD Film Festival badge
		* Email Erin if you would like to participate
2. **Fleet Week – Military Appreciation Deals etc.**
	1. 253rd birthday of Navy
	2. Gaslamp 150 cross promotion - Rabbitville will be on display
	3. Offer special promotions for Fleet Week
		* Logo and specials will be on the Fleet Week website
		* Send in forms by Friday
3. **It’s Events Season!**
	1. Oct. 7, Gaslamp Sessions
		* 8AM – 12PM
		* Cross promote the event and your specials / venue
		* Send any promotions to Sherry (sherry@gaslamp.org) & Erin (erin@gaslamp.org)
	2. Oct. 28th Monster Bash:
		* Same foot print as before
		* Use code GQA for $5 off GA and $10 off VIP Tickets
			+ A portion of sales from GQA code goes to the Association.
	3. Oct. 29th Ciclos Dias
		* Fifth Avenue is closed between Island and G, open for bikes to go through
		* If you would like to activate the area in front of your business, contact Alex (alex@gaslamp.org) for more information.
	4. Nov. 7th Gaslamp 150 / Lamplighter Awards
		* Hard Rock Hotel
		* Nominations are up on gaslampmember.com
			+ Verify you are nominated for the right category
			+ If not, email Alex (alex@gaslamp.org) by Friday, September 29th
		* Digital Voting: one vote per business
		* Tickets will be around $200
		* Two parts to the event:
			+ FLOAT: appetizers, Dusty Rabbit competition, silent auction
			+ On 5th Avenue: sit down dinner, band, live auction, awards
		* If you have suggestions on how we can get people to come or who to contact for sponsorship, email Erin (erin@gaslamp.org)
		* <http://www.gaslamp.org/events/lamplighter-awards/>
	5. Dec. 10th Gaslamp Holiday Pet Parade (10th Annual)
		* Expo: 1-5PM, Parade: 3PM
		* Title Sponsor: The San Diego Union-Tribune
		* Presenting Sponsor: Blue Buffalo
		* Shelter: Helen Woodward
		* Around 25 vendors at the Pet Expo, Parade will be going up 5th Avenue again
		* Floats & Bands for the parade
		* If you would like to be in the Goodie Bag, contact Erin (erin@gaslamp.org)
			+ Need all items by November 25th

**Old Business**

1. **Update on Rabbitville – need help finding exhibition sites - Gaslamp.org/150/rabbitville**
	1. Rabbitville will be at the opening of the Symphony
	2. Email Erin to give suggestions and contacts for exhibition sites
2. **Update on Dusty Rabbit #DustyRabbit**
	1. Top 5 Dusty Rabbits will be at the Gaslamp 150 birthday party on Nov. 7th where the final winner will be voted on by the guests of the event.
	2. Current #1 Horton Grand, #2 Searsucker, #3 Quad Alehouse
3. **Gaslamp.org/150 website – events – need your events!**
	1. If you have any 150th Anniversary related events or events that can be branded with our 150th anniversary, please email to Sherry – sherry@gaslamp.org

**Non-Agenda Comments**

1. **Venue Spaces for Private Events/Holiday Parties**
	1. <http://www.gaslamp.org/2016/11/gaslamp-quarter-venue-spaces/>
		* If you would like to be included, email Sherry (sherry@gaslamp.org)
			+ Venue Description
			+ Contact Information
			+ PDF or Website to more information
			+ 3 Pictures of the Venue
2. **Meeting Adjournment –** 2:50PM

**NEXT MEETING**

Tuesday, October 10, 2017 at 2:00 PM

Location: TBD