**Gaslamp Quarter Association**

**Marketing Committee Meeting Minutes**

Tuesday, September 19, 2017 | 2:00 PM

Café Sevilla

353 Fifth Avenue | San Diego, CA 92101

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Email** | **Telephone** | **Business** |
| Toius Johnevics | [tjohnevics@staypineapple.com](mailto:tjohnevics@staypineapple.com) | (619) 544-6801 | Hotel Z |
| Charlie Smith | [csmith@staypineapple.com](mailto:csmith@staypineapple.com) | (949) 241-6036 | Hotel Z |
| Nader Marvi | [nader@marvi.me](mailto:nader@marvi.me) | (415) 297-7313 | Trailer Park After Dark |
| David Khwaji | [davidkhawajao711@yahoo.com](mailto:davidkhawajao711@yahoo.com) | (858) 740-8822 | 7/11 |
| Nicole Samuel | [nsamuel@hakkasan.com](mailto:nsamuel@hakkasan.com) | (203) 273-9698 | Hakkasan ( Searsucker) |
| Anne Vandenhouete | [anne@cafesevilla.com](mailto:anne@cafesevilla.com) | (619) 213-1376 | Sevilla Group |
| Kimberly Martin | [Kimberly.martin@cymsandiego.com](mailto:Kimberly.martin@cymsandiego.com) | (619) 446-3007 | Courtyard Marriott Downtown |
| Kwesi Amankwa Williams | [kwesi.amankwa.williams@reebok.com](mailto:kwesi.amankwa.williams@reebok.com) | (305) 780-2598 | Reebok Fithub |
| Rhiannon Luna | [rluna@gaslampfoundation.org](mailto:rluna@gaslampfoundation.org) | (619) 233-4692 | GQHF |
| Perri Spiller | [perri@henryspub.com](mailto:perri@henryspub.com) | (619) 459-1808 | Henry’s Pub |
| Bess Eberhardt | [Bess.eberhardt@visitsandiego.com](mailto:Bess.eberhardt@visitsandiego.com) |  | SD Convention Center |
| Mike Dicken | [mike@lje.com](mailto:mike@lje.com) |  | Chuck Jones Gallery |
| Erin Liddell | [erin@gaslamp.org](mailto:erin@gaslamp.org) | (619) 233-5227 | GQA |
| Sherry An | [sherry@gaslamp.org](mailto:sherry@gaslamp.org) | (619) 233-5227 | GQA |

1. **Meeting called to order –** 2:05 PM
2. **Introductions**

**New Business**

1. **San Diego Film Festival – Show Your Badge**
   1. October 4 – 8
   2. Show your badge program
      * Offer a promotion at your business if they show their SD Film Festival badge
      * Email Erin if you would like to participate
2. **Fleet Week – Military Appreciation Deals etc.**
   1. 253rd birthday of Navy
   2. Gaslamp 150 cross promotion - Rabbitville will be on display
   3. Offer special promotions for Fleet Week
      * Logo and specials will be on the Fleet Week website
      * Send in forms by Friday
3. **It’s Events Season!**
   1. Oct. 7, Gaslamp Sessions
      * 8AM – 12PM
      * Cross promote the event and your specials / venue
      * Send any promotions to Sherry (sherry@gaslamp.org) & Erin ([erin@gaslamp.org](mailto:erin@gaslamp.org))
   2. Oct. 28th Monster Bash:
      * Same foot print as before
      * Use code GQA for $5 off GA and $10 off VIP Tickets
        + A portion of sales from GQA code goes to the Association.
   3. Oct. 29th Ciclos Dias
      * Fifth Avenue is closed between Island and G, open for bikes to go through
      * If you would like to activate the area in front of your business, contact Alex ([alex@gaslamp.org](mailto:alex@gaslamp.org)) for more information.
   4. Nov. 7th Gaslamp 150 / Lamplighter Awards
      * Hard Rock Hotel
      * Nominations are up on gaslampmember.com
        + Verify you are nominated for the right category
        + If not, email Alex ([alex@gaslamp.org](mailto:alex@gaslamp.org)) by Friday, September 29th
      * Digital Voting: one vote per business
      * Tickets will be around $200
      * Two parts to the event:
        + FLOAT: appetizers, Dusty Rabbit competition, silent auction
        + On 5th Avenue: sit down dinner, band, live auction, awards
      * If you have suggestions on how we can get people to come or who to contact for sponsorship, email Erin ([erin@gaslamp.org](mailto:erin@gaslamp.org))
      * <http://www.gaslamp.org/events/lamplighter-awards/>
   5. Dec. 10th Gaslamp Holiday Pet Parade (10th Annual)
      * Expo: 1-5PM, Parade: 3PM
      * Title Sponsor: The San Diego Union-Tribune
      * Presenting Sponsor: Blue Buffalo
      * Shelter: Helen Woodward
      * Around 25 vendors at the Pet Expo, Parade will be going up 5th Avenue again
      * Floats & Bands for the parade
      * If you would like to be in the Goodie Bag, contact Erin ([erin@gaslamp.org](mailto:erin@gaslamp.org))
        + Need all items by November 25th

**Old Business**

1. **Update on Rabbitville – need help finding exhibition sites - Gaslamp.org/150/rabbitville** 
   1. Rabbitville will be at the opening of the Symphony
   2. Email Erin to give suggestions and contacts for exhibition sites
2. **Update on Dusty Rabbit #DustyRabbit**
   1. Top 5 Dusty Rabbits will be at the Gaslamp 150 birthday party on Nov. 7th where the final winner will be voted on by the guests of the event.
   2. Current #1 Horton Grand, #2 Searsucker, #3 Quad Alehouse
3. **Gaslamp.org/150 website – events – need your events!**
   1. If you have any 150th Anniversary related events or events that can be branded with our 150th anniversary, please email to Sherry – [sherry@gaslamp.org](mailto:sherry@gaslamp.org)

**Non-Agenda Comments**

1. **Venue Spaces for Private Events/Holiday Parties**
   1. <http://www.gaslamp.org/2016/11/gaslamp-quarter-venue-spaces/>
      * If you would like to be included, email Sherry ([sherry@gaslamp.org](mailto:sherry@gaslamp.org))
        + Venue Description
        + Contact Information
        + PDF or Website to more information
        + 3 Pictures of the Venue
2. **Meeting Adjournment –** 2:50PM

**NEXT MEETING**

Tuesday, October 10, 2017 at 2:00 PM

Location: TBD