**Gaslamp Quarter Association**

**Marketing Committee Meeting**

Tuesday, January 9, 2018 | 2:00PM

Water Grill

615 J St, San Diego, CA 92101

**AGENDA**

2:00PM- Introductions

1. San Diego ½ Marathon- How can we direct business after the race into the Gaslamp?
2. Rabbitville Reception- Sparks Gallery January 25, 2018 6PM-9PM
   1. Need reception/ bites sponsor
   2. Members to share event
3. Parking- 6th and K Parkade, Park it on Market- (Alex Ward)
4. Decorations – Mardi Gras/ St. Patricks Day
5. High Res Photos for each member business- use in ads (Anna Gamboa)
6. Discussion regarding ideas on promotions for the neighborhood for 2018- Mardi Gras, Valentines Day, Olympics, St. Patricks Day, etc.
7. 5th Ave. Market Starting in April- (Alex Ward)
8. Taste of Gaslamp – Saturday, June 16th
9. Review of
   1. Toast of Gaslamp- December 9, 2017 1pm- 6pm
   2. Gaslamp Holiday Pet Parade- December 10, 2017 1PM-5PM

Next Meeting:

Tuesday February 13, 2017- 2:00PM (Fat Tuesday)

Location: TBD