

Restaurant Guide

2018

SAN DIEGO'S ULTIMATE GUIDE TO DINING OUT ON THE TOWN

ISSUE DATE:

Wednesday, February 28

AD DEADLINE DATE:

Friday, February 16

\$450

1/4 PAGE: \$500*

Ad + Listing
3.625" w X 4.468" h

\$825

1/2 PAGE: \$900*

Ad + Listing
Horizontal: 7.375 in" w X 4.468" h
Vertical: 3.625" w X 9.062 in" h

\$1000

FULL PAGE: \$1100*

Ad + Listing + 1 Recipe
7.375" w X 9.062" h

\$1100

PREMIUM PLACEMENT

Inside Back Cover + 1 Recipe **\$1200***
Page 2 or 3 + 1 Recipe **\$1300***

\$1200

FEATURED SECTION SPONSOR \$1450*

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AVAILABLE
NOT
A

FRONT & BACK COVER COMBO \$2695*

Front Cover + Photoshoot + Back Cover ad
+ Listing + 2 Recipes

*Plus \$100 in trade. A portion of the trade
will be used for prizes and giveaways.

**SPECIAL RATES RESERVED
FOR GASLAMP BUSINESS ONLY.**

This year's guide features:

- **FEATURE ARTICLES**
- **ADVERTISER INDEX**
- **FOOD & COCKTAIL RECIPES**

RESTAURANTS

- **RECIPES**
- **LISTINGS**

Gaslamp Quarter

San Diego's food and drink boom has catapulted in the last few years and we're lucky to house extremely creative and quality chefs, mixologists, wineries and brewers.

On February 28th keep an eye out for THE SAN DIEGO RESTAURANT GUIDE, a piece that annually features San Diego's best restaurants. Take a stab at your skills as a chef or shaker with the numerous food and cocktail recipes that will be revealed in this issue! With the easy to follow guide, take a stroll through San Diego and visit your favorite spots!

40,000 copies of this delicious guide will be distributed to over 1,000 locations including distribution into hotels, visitors centers, tourists destinations county wide, and all terminals at San Diego International Airport for year-round exposure.

