**Gaslamp Quarter Association**

**Marketing Committee Meeting Minutes**

Tuesday, January 9, 2018 | 2:00 PM

Water Grill

615 J Street | San Diego, CA 92101

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| **Name** | **Email** | **Telephone** | **Business** |
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1. **Meeting called to order –** 2:00 PM
2. **Introductions**

**New Business**

1. **San Diego ½ Marathon – How can we direct business after the race into the Gaslamp?**
2. **Rabbitville Reception – Sparks Gallery January 25, 2018 6PM-9PM**
   1. Need reception/bites sponsor
   2. Members to share event
3. **Parking – 6th and K Parkade, Park It on Market – (Alex Ward)**
4. **Decorations – Mardi Gras/St Patricks Day**
5. **High Res Photos for each member business – use in ads (Anna Gamboa)**
6. **Discussion regarding ideas on promotions for the neighborhood for 2018 – Mardi Gras, Valentine’s Day, Olympics, St. Patrick’s Day, etc.**
7. **5th Ave. Market starting in April – (Alex Ward)**
8. **Taste of Gaslamp – Saturday, June 16th**
9. **Review of**
   1. Toast of Gaslamp – December 9, 2017 1PM-6PM
   2. Gaslamp Holiday Pet Parade – December 10, 2017 1PM-5PM

**Non-Agenda Comments**

1. **Meeting Adjournment –** 3:00PM

**NEXT MEETING**

Tuesday, February 13, 2018 at 2:00 PM (Fat Tuesday)

Location: TBD