**Gaslamp Quarter Association**

**Marketing Committee Meeting Minutes**

Tuesday, January 9, 2018 | 2:00 PM

Water Grill

615 J Street | San Diego, CA 92101

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Email** | **Telephone** | **Business** |
| Kylie Turner | kylie@gaslampdistrictmedia.com | (619) 301-7566 | GBOD + GDM |
| Anna Gamboa | anna@a-7-d.com | (619) 574-6878 | A7D Creative Group |
| Michael Cochran | michael.cochran@andaz.com | (619) 814-2025 | Andaz SD |
| Arrion Smith | asmith@kigngseafood.com | (619) 398-1676 | Lou & Mickey’s Water Grill SD |
| Jennifer Emerzian | jemerzian@kingseafood.com | (619) 698-1676 | Lou & Mickey’s Water Grill SD |
| Melissa Valenzuela | melissa@sandiegotradingcompany.com | (619) 598-4873 | San Diego Trading Company |
| Selina DeLeon | Selina@sandiegotradingcompany.com | (619) 734-8181 | San Diego Trading Company |
| Kelly Wells | kwells@visitcalifornia.com | (480) 236-5322 | Visit California |
| Alvaro Fontan | alvarofontan.af@gmail.com | (858) 257-8181 | Gaslamp Event Management & Downtown Dolls |
| Erika Rodriguez | erodriguez@lyft.com | (805) 350-0320 | Lyft |
| Gina Fausone | gfausone@lyft.com | (559) 936-8615 | Lyft |
| Amanda Kravitz | amandakravitz@astisandiego.com | (201) 960-9872 | Asti Ristorante |
| Jessica Ramirez | jessicaramirez@astisandiego.com | (619) 779-6559 | Asti Ristorante |
| Erin Liddell | erin@gaslamp.org | (619) 233-5227 | GQA |

1. **Meeting called to order –** 2:00 PM
2. **Introductions**

**New Business**

1. **San Diego ½ Marathon – How can we direct business after the race into the Gaslamp?**
2. **Rabbitville Reception – Sparks Gallery January 25, 2018 6PM-9PM**
	1. Need reception/bites sponsor
	2. Members to share event
3. **Parking – 6th and K Parkade, Park It on Market – (Alex Ward)**
4. **Decorations – Mardi Gras/St Patricks Day**
5. **High Res Photos for each member business – use in ads (Anna Gamboa)**
6. **Discussion regarding ideas on promotions for the neighborhood for 2018 – Mardi Gras, Valentine’s Day, Olympics, St. Patrick’s Day, etc.**
7. **5th Ave. Market starting in April – (Alex Ward)**
8. **Taste of Gaslamp – Saturday, June 16th**
9. **Review of**
	1. Toast of Gaslamp – December 9, 2017 1PM-6PM
	2. Gaslamp Holiday Pet Parade – December 10, 2017 1PM-5PM

**Non-Agenda Comments**

1. **Meeting Adjournment –** 3:00PM

**NEXT MEETING**

Tuesday, February 13, 2018 at 2:00 PM (Fat Tuesday)

Location: TBD