



GASLAMP QUARTER ASSOCIATION  
BOARD OF DIRECTORS MEETING  
MINUTES

Wednesday, January 30, 2019 | 3:30 PM  
San Diego Marriott Gaslamp Quarter  
660 K Street, 8<sup>th</sup> Floor, San Diego, CA 92101

Present Board Members	Absent Board Members	GQA Staff
Cindy Blair Jeffrey Burg Dania Duke Michael Georgopoulos Bruce Getz Howard Greenberg Aron Langellier Louis Pelliccia Laurie Peters Kim Shattuck Jim Shaw Stephen Sherman Nathan Wing	Raymond Davoudi Laurel McFarlane Wayne Partello Pam Schwartz	Michael Trimble Erin Liddell

1. **Call to Order** – 3:45PM – 12 Directors Present
2. **NON-AGENDA MEMBER/PUBLIC COMMENT** *(2 minutes maximum per speaker)*

**PRESENTATIONS**

3. **EMRA discussion vacant patio removal - Carey Algaze, Vice President of Downtown Partnership Economic Development & Land Use & Edric Doringo, P.E., Program Manager, Development Services Department, City of San Diego**
  - Can apply for a sidewalk café with Neighborhood Use Permit through Civic San Diego, once requirements are met from the planning side, then you need to get a Building Permit and Encroachment Removal Agreement Permit from City of San Diego.
  - Maintenance & Removal Permit: agreement that outlines the conditions where a sidewalk café can operate and specifically how you can remove a sidewalk café that is no longer in use.
    - Item 3 of the agreement outlines that a property owner shall remove, relocate or restore the sidewalk café as directed by the City Engineer within 30 days or sooner depending on the gravity of the situation and gives the City authority to conduct the removal if the owners do not comply.
  - If a group like the GQA see something out of compliance or want to remove a sidewalk café, they can notify the property owner in writing if they are creating blight or fire hazard safety



issues by having the café in existence. If no action is taken, then report to City Engineer to inspect and determine if removal is needed.

- Demolition permit and a notice of determination will be recorded against the property that basically removes the Encroachment Removal Agreement then the fencing can be removed.
  - The Neighborhood Use Permit is still existing so if a new tenant comes in and want to have a sidewalk café then they only need to go through the Building Permit and Encroachment Removal Agreement permit process.
- What is considered a blight/fire hazard? - The Gaslamp PDO and Gaslamp Design Guidelines has rules and regulations regarding sidewalk café

4:06 PM – Stephen Sherman Arrives – 13 Directors Present

#### **4. LIAISON REPORTS**

Council District 3 – *Brian Elliott*

Clean & Safe (DSDP) – *Alonso Vivas*

GQ Historical Foundation – *Rhiannon Luna*

City Attorney's Office – *Mark Robertson*

SDPD – *Officer Marlo Woods*

DCPC / DPMG – *Cindy Blair*

#### **CONSENT**

#### **5. Approval of Minutes from Meeting of Wednesday, December 5, 2018**

**MOTION: The Board of Directors approves the Consent Agenda (item 5).**

**Langellier/Burg – 13/0/0**

**Motion Passes**

#### **OLD BUSINESS**

#### **6. Promote Committee Report**

*For updates see Board Packet*

- Events/seasonal décor
  - Upcoming décor for Mardi Gras & St. Patrick's Day
  - St. Patrick's Day balloon columns to be installed on Saturday, March 16<sup>th</sup>
  - Banner program & leprechauns to be installed
  - Look for "sales" on décor especially a tree of lights to potentially go above Monkey King, and lights to be installed in the garland on the poles
  - Put together a sponsorship program for the holiday season for corporations to offset more of the costs.
- Market surveys and professional assistance to inform decisions
  - Working on getting a complete list
- Engaging campaigns to strategic audiences
  - After list is compiled, focus groups begin
- New website with emphasis on user experience
  - Received 4 different proposals: Alt Strategies, Elevated, Simple View, Geocentric
- Maximize partnerships to retain and attract visitors
  - Ads on Email blast/website



## 7. Protect Committee Report

*For updates see Board Packet*

- Coordinated restraining orders for repeat offenders
  - Send out email to all merchants involved with deadline of February 28<sup>th</sup>
  - Compile Clean and Safe records against repeat offenders
- Improve maintenance reporting and decrease the backlog of repair work
  - Send Captain Wahl and Director of Get It Done app that GQ merchants are asking for follow up on submissions
- Improve vacant storefronts with window clings, locked outlets, and removal of patios
  - See if City can help fund project or PBID budget line for beautification
- Maximize parking through conversions
  - Poll the membership on desirability of Sunday paid parking
    - No push back on polling in 4<sup>th</sup> quarter – presented at DPMG in Jan next steps
  - Secure designated driver-only spaces in the public garages
    - ACE and RADD are close to coming to an agreement for spaces at both garages – GQA to promote in 2<sup>nd</sup> quarter.
- Increase the presence of law enforcement at all times
  - Need to push Elected officials to add more security to the FY20 budget proposal

## 8. Plan Committee Report

*For updates see Board Packet*

- Fifth Avenue Master Plan to provide a new vision
- North End Gateway Sign to bookend district/draw visitors northward
- Enhance lighting and repair sidewalks for aesthetics and safety
  - Fifth Avenue Lighting: All lights are installed and operational
- Island Avenue Plaza to provide public space/profitable venue

## 9. Special Events

- a. Saturday, March 16, 2019 2PM – Midnight – ShamROCK – *Laurel McFarlane*
- b. Sunday, March 10, 2019 7:00AM - 1PM – San Diego Half Marathon – *Susan Briggs*
- c. January 22 – 26<sup>th</sup>, 2019 – 6:00AM – 8:00AM – GM Media Event – *Dave Norman*

## 10. Urgent Non-Agenda Items (*Action Items Must Meet Gov. Code Section 54954.2*)

- Raymond Davoudi requests the Board to have Joe Santos sit in his place to finish up his term on the GQA Board of Directors.

**MOTION: The Board of Directors approves Joe Santos to replace Raymond Davoudi on Board.**

**Georgopoulos/Greenberg – 13/0/0**

**Motion Passes**

## ANNOUNCEMENTS

- a. Next GQA Board of Directors Meeting | Wednesday, February 27, 2019 | Time: 3:30 PM | San Diego Marriott Gaslamp Quarter

## MEETING ADJOURNMENT – 5:04 PM