



EXECUTIVE COMMITTEE

Wednesday, October 23, 2019 | 4:00 PM
614 Fifth Avenue, Suite O, San Diego, CA 92101

AGENDA

1. Call to Order

2. Discussion Items

a. Gaslamp Gala sponsorship update - L.McFarlane

- YTD sponsorship Status
- Steps to sell the remaining 7 tables

b. Halloween Update

- Status on banner and web promotion

c. Holiday 4 quarter plan - E.Liddell

- 25ft lighted tree display (attachments for details and cost breakdown)
- Window wrap project
- Completion of decor for 4th and 6 (attached is the cost breakdown)
- Patio decoration efforts
- Pet Parade 2019 update
- Relevant web promotions
- Budget

d. Marketing update - D. Perloff

- NNP status report on program progress

e. Project progress updates - M.Trimble

Gaslamp Plaza update

GQHF - Fallback Festival - presenting sponsorship request \$3000

D3 Debate - List of questions for candidates 10-23 5:30pm

Staffing update

Closed session - Executive committee

3. Adjourn

GQA Board of Directors

Wednesday, October 30, 2019 | 3:30PM

San Diego Marriott Gaslamp Quarter

660 K Street, 8th Floor, San Diego, CA 92101



GQA Board of Directors

Wednesday, September 25, 2019 | 3:30PM
San Diego Marriott Gaslamp Quarter
660 K Street, 8th Floor, San Diego, CA 92101