EXECUTIVE COMMITTEE
Wednesday, October 23, 2019 | 4:00 PM
614 Fifth Avenue, Suite O, San Diego, CA 92101

AGENDA

1. Call to Order

2. Discussion Items

   a. Gaslamp Gala sponsorship update – L. McFarlane
      • YTD sponsorship Status
      • Steps to sell the remaining 7 tables

   b. Halloween Update
      • Status on banner and web promotion

   c. Holiday 4 quarter plan – E. Liddell
      • 25ft lighted tree display (attachments for details and cost breakdown)
      • Window wrap project
      • Completion of decor for 4th and 6 (attached is the cost breakdown)
      • Patio decoration efforts
      • Pet Parade 2019 update
      • Relevant web promotions
      • Budget

   d. Marketing update – D. Perloff
      • NNP status report on program progress

   e. Project progress updates – M. Trimble
      Gaslamp Plaza update
      GQHF – Fallback Festival - presenting sponsorship request $3000
      D3 Debate – List of questions for candidates 10-23 5:30pm
      Staffing update
      Closed session – Executive committee

3. Adjourn
GQA Board of Directors
Wednesday, September 25, 2019 | 3:30PM
San Diego Marriott Gaslamp Quarter
660 K Street, 8th Floor, San Diego, CA 92101