



## EXECUTIVE COMMITTEE

Wednesday, December 2, 2020

4:00 PM

Michael Trimble is inviting you to a scheduled Zoom meeting.

Topic: Executive Board Meeting

Time: Dec 2, 2020 04:00 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/91781798548?pwd=RW1GTnl2YzA4aVZMVTVyaThhckg0QT09>

Meeting ID: 917 8179 8548

Passcode: 343401

One tap mobile

+16699006833,,91781798548#,,,,,0#,,343401# US (San Jose)

+12532158782,,91781798548#,,,,,0#,,343401# US (Tacoma)

Dial by your location

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington D.C)

+1 312 626 6799 US (Chicago)

Meeting ID: 917 8179 8548

Passcode: 343401

Find your local number: <https://zoom.us/u/ael4K4HtTN>

## AGENDA

1. **Call to Order**

**Discussion Items**

2. **Update on further California shutdowns**

3. **GQA budget update FY 21:** J.Shaw

4. **Sales Strategy Review:** Trimble

5. **Gaslamp Holiday Promotional Calendar:**

- Review of Small Business Saturday
- Artisan Market relaunch Saturday, December 5<sup>th</sup>
- Pet Parade Promotion
- Curbside 2021

6. **GQA project update**

- GQA office One page leave behind
- Associate Membership/Friends of the Gaslamp timeline for 2021
- Curbside rules and regulations for 2021
- Clean and Safe – Placemaking request

7. **Wayne Partello employment update: GQA Board member status**

5. **Adjournment**

**Gaslamp Quarter Association**

Board of Directors meeting  
Wednesday, December 9, 2020

3:30PM  
Zoom Call

