EXECUTIVE COMMITTEE

Zoom Conference Call
Wednesday July 22, 2020 | 4:00 PM

Topic: July GQA Executive Board Meeting
Time: Jul 22, 2020 04:00 PM Pacific Time (US and Canada)

Join Zoom Meeting
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AGENDA

1. Call to Order
   Discussion Items

2. Curbside Gaslamp – Pedestrian Parklet/Sidewalk Cafe
   - Status of permit
   - Status of participants
   - Opening Day with the Padres chalk art concept

3. Election update
• New board members
• New Chairperson of the GQA board
• New Executive board members chosen by Chair

4. **Heart of San Diego – Update**

• Status of participation merchants who have taken the pledge
• Media spots, Outdoor and social posting strategy
• Media buys for 2021

5. **Adjournment**