



EXECUTIVE COMMITTEE

Zoom Conference Call

Wednesday July 22, 2020 | 4:00 PM

Topic: July GQA Executive Board Meeting

Time: Jul 22, 2020 04:00 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/97443163023?pwd=RXg5MUdBUmRqR3dDYVYva1JmMXZmdzO9>

Meeting ID: 974 4316 3023

Passcode: 462401

One tap mobile

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AGENDA

1. Call to Order

Discussion Items

2. Curbside Gaslamp – Pedestrian Parklet/Sidewalk Cafe

- Status of permit
- Status of participants
- Opening Day with the Padres chalk art concept

3. Election update

- New board members
- New Chairperson of the GQA board
- New Executive board members chosen by Chair

4. **Heart of San Diego – Update**

- Status of participation merchants who have taken the pledge
- Media spots, Outdoor and social posting strategy
- Media buys for 2021

5. **Adjournment**

