



Gaslamp Quarter Association

Board of Directors meeting

Wednesday, December 9th, 2020

3:30 PM

Zoom Conference Call

Topic: Gaslamp Quarter Association December Board of Directors meeting
Time: Dec 9, 2020 03:30 PM Pacific Time (US and Canada)

Join Zoom Meeting

<https://zoom.us/j/94726147762?pwd=ZEtTV2NJVlcxNmlycTnlMIN4cFB0Zz09>

Meeting ID: 947 2614 7762

Passcode: 699439

One tap mobile

+16699006833,,94726147762#,,,,,0#,,699439# US (San Jose)

+12532158782,,94726147762#,,,,,0#,,699439# US (Tacoma)

Dial by your location

+1 669 900 6833 US (San Jose)

+1 253 215 8782 US (Tacoma)

+1 346 248 7799 US (Houston)

+1 929 205 6099 US (New York)

+1 301 715 8592 US (Washington D.C.)

+1 312 626 6799 US (Chicago)

Meeting ID: 947 2614 7762

Passcode: 699439

Find your local number: <https://zoom.us/u/abcBqgo2Rh>

AGENDA

1. Call to Order
2. Non-Agenda Public Comment
3. Liaison reports

1. **Update on further California shutdowns**

- Review marketing initiative for 3-week shutdown

New Business

2. **Sales Strategy Review: D. Perloff**
 3. **GQA budget update FY 21: J.Shaw (Action Item)**
 4. **Gaslamp Holiday Promotional Promote/Special Events Committee:**
 - Review of Small Business Saturday
 - Artisan Market relaunch Saturday, December 5th
 - Pet Parade Promotion reimaged
 - Curbside 2021
 5. **GQA project Plan and Protect:**
 - GQA office One pager leave behind
 - Associate Membership/Friends of the Gaslamp timeline for 2021
 - Curbside rules and regulations for 2021
 6. **Wayne Partello employment update: GQA Board member status**
5. **Adjournment**

Next Gaslamp Quarter Association Board meeting

January 27, 2021

3:30 PM

Zoom

