



July 25, 2019

Mr. Chris Ward  
Councilmember District 3  
City of San Diego  
202 C St., 10th Floor  
San Diego, CA 92101

Re: The omission of Sixth Avenue from the regulations for Sidewalk Vending

Dear Councilmember Ward,

Thank you for your leadership on endorsing the new regulations for sidewalk vending. This is an extremely important issue for merchants in the Gaslamp Quarter. I attended today's Economic Development and Intergovernmental Relations Committee, where I referred to the omission of Sixth Avenue and asked for this highly trafficked area to be added to the list. Unfortunately, prior to the vote, Sixth Avenue was not included in the amendment. I hereby ask again that you reconsider my request to add Sixth Avenue for consideration by City Council.

The Historic Gaslamp Quarter has its own set of rules set forth in the Planned District Ordinance (PDO). This document spells out clearly that street vending is prohibited within the boundaries of the 16.5-block area comprising the Gaslamp Quarter. My concern is that excluding Sixth Avenue from the regulations would violate the PDO. So, for consistency, please make the entire Gaslamp Quarter an area that prohibits street vending of any kind.

The Gaslamp Quarter Association is concerned with the health and safety of all who visit the neighborhood. The presence of illegal street vendors jeopardizes the reputation of all merchants who do business in the district. I urge you and your committee members to reconsider my request. Thank you for your help and support.

Best regards,

A handwritten signature in black ink, appearing to read "Michael Trimble".

Michael Trimble  
Executive Director  
Gaslamp Quarter Association

Cc: Monica Montgomery, Vice Chair, Councilmember District 4  
Barbara Bry, Council President Pro Tem, District 1  
Mark Kersey, Councilmember District 5  
Elizabeth Studebaker, Assistant Deputy Director, Economic Development  
Mike Georgopoulos, Chairman, Gaslamp Quarter Association