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On behalf of all of us at the San Diego Tourism Authority, we are pleased to support the Gaslamp Promenade improvements to Fifth Avenue in downtown San Diego.

The Gaslamp Quarter is one of the most popular areas of our city for both visitors and residents alike. The enhanced Gaslamp Promenade will help drive increased revenue for both existing and future businesses by encouraging visitors to explore Fifth Avenue as a dynamic daytime and evening destination.

The Gaslamp Promenade will be an innovative and sustainable streetscape design that will emphasize non-motorized pedestrian use. It will create a sense of community and a place for social connections and entertainment. Its completion will represent a vital renaissance for the city, one that will serve the community as a place to gather and celebrate life in America's Finest City!

This is a great project and one the San Diego Tourism Authority is excited to support on behalf of our visitors and community.

All the best,



Joe Terzi  
President & CEO

