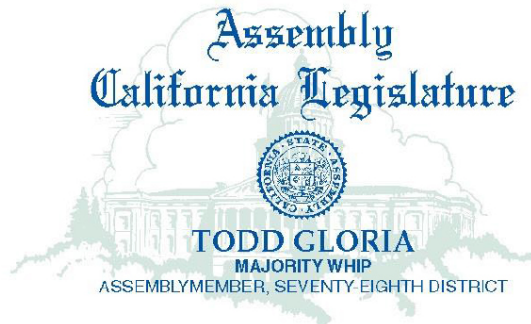


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December 5, 2019

Michael Trimble, Executive Director
Gaslamp Quarter Association
614 Fifth Avenue, Suite E
San Diego, CA 92101

Dear Mr. Trimble,

I am writing to voice my support for the Gaslamp Promenade Project. This visionary project will be an innovative, comprehensive, and sustainable streetscape design that emphasizes non-motorized pedestrian use.

San Diego values public spaces as the connective thread that weaves our urban fabric together, adding life and vitality to our communities. San Diego's future will project an image that prioritizes pedestrians as much as it does automobiles. The Gaslamp Promenade Project is an excellent example of this vision. Additionally it will activate the street during both the daytime and evening, and generate economic activity for existing and future businesses by encouraging visitors to explore 5th Avenue.

Over a quarter century ago, the urban renewal that took place in the Gaslamp District showed us how our city could use Redevelopment to revitalize downtown. That vision then spread throughout other blighted areas and sparked investment in other urban San Diego communities. The Gaslamp Promenade will similarly be a high-profile demonstration of what we can accomplish when we have the courage to prioritize people over cars.

The possibilities for pedestrian activation and place-making that will be on display as a result of this project can serve as a model for other parts of the City, and serve as a launching pad for greater innovation in public spaces.

I look forward to working with you as you pursue this vision, and stand ready to help.

Sincerely,

A handwritten signature in blue ink that reads "Todd Gloria". The signature is fluid and cursive, with the first letters of "Todd" and "Gloria" being capitalized and prominent.

TODD GLORIA
Assemblymember, 78th District