



GASLAMP QUARTER ASSOCIATION
BOARD OF DIRECTORS MEETING
MINUTES

Wednesday, May 25th, 2022, | 3:30 PM
ZOOM

Present Board Members	Absent Board Members	GQA Staff
Dania Duke Josefine Jandinger Laurie Peters Aron Langellier Carlos Becerra Bruce Getz Joe Santos Jeffrey Burg Cindy Blair Howard Greenberg Stephen Sherman Nathan Wing Mikey G	Sumeet Parekh Wayne Partello Kim Shattuck	Alma Ascencio Michael Trimble

1. **Call to Order** – Directors Present

Aron Langellier
Josefine Jandinger
Dania Duke

Zoom

2. **Minutes did not meet quorum: Executive Board- In favor to approve minutes Aron, Josefine (seconds)**

Aron: Let's call the meeting to order at 3:30pm.

Michael Trimble: Alright, thank you Aron. Welcome everybody to the May board of Directors for the Gaslamp Quarter Association. I'm happy that you are all here and look forward to going through our agenda and have some great speakers to join us today. So, Marshall, why don't we jump right into the ShotSpotter presentation with Gerard, Paul- John and Terry.

Marshall Anderson: Thanks Michael and everyone for giving us a chance to address you today. I'm Marshall Anderson. I'm joined by Paul-John and community engagement director, also with us is Terry Greene, the Western region director for ShotSpotter. A reason why we're here, I think it's this group is aware violent crime, and the proliferation of ghost guns are



on the rise throughout the nation. ShotSpotter has been deployed in San Diego for several years. The city is now looking at refining its coverage map, so in the interim we're meeting with as many communities as we can to really explain how ShotSpotter works answer any questions and address any concerns you might have about the technology and its use with that. Paul, if you're situated, why don't I turn it over to you to kick us off, and then Terry is about to board a plane.

Paul John: Well, thank you all for being here. Really appreciate it. I'm Paul John, director of community engagement at ShotSpotter and I worked with and talked to communities across the country about the efficacy and the potential of our technology to not only address crime but also to have a broader positive impact on your neighborhoods. So, with this presentation I'll show you a quick video on how ShotSpotter works. I'll discuss some of the research on the impact exposure to gunfire can have on youth and families, and I'll also give you an overview of the community impact and engagement initiatives we've developed to address gun violence related trauma. I want to talk to you a little bit about the research and sort of how we fit in to that fit into that. So, in a study on gun violence exposure and post traumatic symptoms among children and youth, the research told us that mental health professionals and trauma informed services should be mindful that the traumatic impact of gun violence for children may not necessarily be attached to direct victimization. Now this research is important for families and law enforcement because it shows us that exposure to childhood trauma often leads to gun violence. And prevention efforts, and simply put, being continuously exposed to gunfire without crisis intervention or support leads many children to think that they must protect themselves by carrying or using firearms, while allowing them to develop PTSD and other anxiety disorders. So, it's important to know that providing stabilizing support by trained mental health professionals can greatly reduce these negative psychological impacts, but they can only be done if we know who is affected and when and that's where we come in. By using our data for good, we can use gunfire location data to support offices of violence prevention and neighborhood safe. By creating custom dashboards that are designed to assist them in identifying and addressing the trauma associated with exposure to gunfire. When a city or town is considering us, so we meet with community-based organizations, advocacy groups, privacy commissions, offices of violence prevention and neighborhood safety. To do info sessions and we also partner with these organizations to do community outreach, as well as sentiment surveys, so making sure that we're tracking the impact of that ShotSpotter is having on the community before and after implementation. These community impact and engagement initiatives were developed with youth and families in mind, and specifically how we can have a broader positive impact on our coverage areas in a way that takes a more nuanced approach to what it means to save lives. So, thank you all for your time.

And open the floor for questions.

Michael Trimble: Thank you, Paul. Very interesting technology. How is the city of San Diego? Been towards this technology. What is San Diego PD reaction to this type of technology?

Marshall Anderson: Yeah, certainly supportive. We're working closely with the department. So, what SDPD is doing is they're looking at all the data for gun related incidents and determining where makes the best sense or the most sense for this new deployment of the devices. So that's what we're doing right now.

Paul John: Any other questions?

Michael Trimble: Are there any examples where ShotSpotter has been utilized that you know increased the time for police response? I mean there are any case studies in San Diego.

Terry Green: In San Diego, not. You know these sensors that we had up in the previous coverage area is deactivated while we work out these contract details and the new privacy Commission. But we have a lot of success stories about how this has deterred crime, as Marshall mentioned as well as reduced response times.

Michael Trimble: Thank you guys. Any other questions?

Dania Duke: This is Dania. Thank you for presenting to us today. I had a quick question about how you're using artificial intelligence.



Terry Green: OK, so the sensors themselves have an algorithm that picks up and deciphers gunfire.

Terry Green All the wizardry that went into it 25 years ago when we started it's continued to be updated and expanded and modernized. The sensors with high probability. Detect its gunfire, and so I don't know if this is answering your question, but once we did, once the sensors say that this is gunfire, it goes to our incident review. Thank you, that's a great question. We are unique in our offering that in that we have an incident review center. We have two of them, one on each coast. They run 24/7 all throughout the year.

Dania Duke: Yeah, so Marshall is the city looking to adopt this citywide?

Marshall Anderson: Affirmative, citywide. It's going to come down to a budget issue, so you'll probably look at a smaller coverage area, as determined by the amount of gun related incidents that you've had, probably in the last two years.

Michael Trimble: Is this something that's going into this year's budget? Is this part of the presentation for the mayor's increase for public safety?

Marshall Anderson: Yeah, affirmative. There's been funding for ShotSpotter for the last several years, and the new FY budget does include funding, correct?

Terry Green: And another funding opportunity is the American Rescue Act right now.

Michael Trimble: Anyone else have any questions? I really appreciate your time and its very interesting technology. Thank you, guys. I'm going to toss it over to Alonzo and see if you could give us an update from clean and safe welcome. Glad you're here.

Alonzo, Clean & Safe: Absolutely thank you Michael. Good afternoon, everyone. I have some exciting news. I feel like we've been talking about trash cans for a couple years now. One of the ongoing issues with downtown, especially in the Gaslamp, is individuals going through the trash cans, making a mess with the trash cans, pulling trash from the trash cans. It's not efficient for my team to clean a block.

And having to go back and clean that block because someone made a mess. This is this is kind of a downtown issue that we've been having for quite a bit. This is on this is an ongoing problem, so the picture, not far away from the Gaslamp. This happens all the time where we have individuals going through these trash cans and unfortunately you know pulling the either the recyclables or just pulling all the trash altogether. Ultimately, my team must go back and clean this stuff up. It stains the sidewalk; it creates a lot of mess. And it's something that we've been trying to find a solution here for quite a bit. So, one of the solutions that we talked about for a while is changing the trash cans in the Gaslamp Quarter.

One of the challenges that we discovered while working with other downtown associations, and these are all the big ones, right? Philadelphia, New York, Chicago is they spend a lot of money into these trash cans, so we didn't want Gaslamp in San Diego to be in the front page of some news about how we're wasting money. So, we wanted to find a solution that was cost effective, and we wanted to find solution that was ultimately not going to break the budget, so trash cans are expensive. The current trash cans that you see out there right now. Are not cheap. They can be upwards between \$1000 to \$2000, so we wanted to stay in that price. So, I'm happy to report out that after several months of negotiating, working with Big Belly San Diego in the Gaslamp Quarter included is going to be the first city in the entire world because Big Belly does have trash cans all over the world that's going to have a non-smart trash. They will also not be compacting, and the reason we decided to go that direction is because we wanted to save money. We wanted to save the costs and we also have team members already out in the field that will essentially be checking these trash cans periodically, so we don't really need a sensor that was able to really reduce the costs from anywhere from \$10,000 to \$20,000. And then lastly, the potential that they have so versus the other trash cans that don't really have that ability to be able to wrap these trash cans or have some type of neighborhood identity. These are what other cities have done with their trash can to really promote the neighborhood. And here are just some preliminary mockups. This isn't set in stone, but this is what the placemaking team has come up with so far. So, I'm sure I'll have a lot of feedback and opinions about this. Any questions?



Michael Trimble: Great Alonzo, it's going to be super helpful. You know, as we get into the summertime, it's a daily struggle. I'm sure you guys would like to try and cut down on that kind of wasted time so I will work with our team and see if we have any feedback. So, thank you great.

Anyone have any questions for Alonzo? Thank you, my friend. I appreciate your presentation. Alright, so I'm going to turn it over to Brian Hillman from the San Diego Tourism Authority. They have an update for us about their new partnership with the Convention Center, Brian.

Brian Hillman: Michael, how you doing? Nice to see everybody. Thanks for having us. We're excited to be here and joining you. Also, great to see a lot of our friends on here and our partners so with me is my colleague Jacqueline Scott, we'll hear from in just a few minutes, and our colleague Rob dialed in from his remote office down the hallway here, but we just wanted to touch base, because through obviously the last couple of years and the stop and start of the Convention Center hosting conventions a lot of a lot of things have changed. Responsibilities have transferred hands and so we just wanted to give everyone kind of a state of where we're at right now and who your contacts are and what sorts of programs are available to GQA members and sending out tourism authority members. So, we're going to kind of run through that quickly and then obviously happy to answer any questions. Essentially there's been a lot of consolidation of services and responsibilities from the Convention Center Corporation to the San Diego Tourism Authority, and so we wanted to update you on things like having access to information about which conventions are coming to town. Some new show your badge programs, advertising opportunities, as well as some membership discounts and then a quick update on the convention services servicing team and the services available to downtown businesses. First, one thing we started to do when the Convention Center opened back up for business was to share information with our partners in the Gaslamp Quarter or East Village along the Embarcadero and Michael. The last thing we wanted to do was finally get visitors back into the Convention Center and back into our streets and then have them have a poor experience and we all know the great struggle that all our restaurants and other businesses are going through trying to make. And so, Jacqueline and her team take the lead on putting together a monthly convention profile that details the groups that are coming in for the following month and what we've tried to do is give you as much information as possible in each of these groups so you can understand the type of attendee that's coming. To just help everyone be staffed and make sure that our visitors are having a good experience when they're in San Diego, so we've invited Gaslamp Quarter Association East Village Association, Downtown so we can have that great customer experience and again understanding that that staffing is a challenge, it's not going anywhere for any of us. And so doing the best that we can to help you be proactive of when the demand periods are about to hit. We're working on re instituting a show your badge program, so we know that customers are asking us for this. It's something that they typically get in other markets, and so again with the transfer of some of the servicing responsibilities over the tourism authority. We're working on reconstituting this program. And then we'll also have signage and displays and QR codes throughout the Convention Center directing folks back in here to find these offers and then the individual events themselves will work with Jacqueline and her team, and we'll be able to give them a URL that they can put in their conference app or on their conference website or convention website to drive visitors back. So, we'll be messaging that back up to our members here shortly with instructions on how to upload your offer and our goal here is to be live with all of these by July 1st. So, stay tuned on that. Here is the discount we've been looking for, so those of you who offer you know multiple location restaurants or other venues that have multiple listings with us. As an aside and this hasn't gone out to the full membership yet, but our board voted last week to change our base membership dues. We'll be going from 550 to \$600 effective July 1st, so the discounting here is reflective of the new. So, if you have any questions our teams happy to connect with you. Ok, so I'm going to hand it over to my colleagues here to give you an update on what's happening with client services, but these are the three important people you need to get to know if you don't already know them on our team and I'm going to hand it over to Jacqueline now.

Jacqueline Thank you Brian. Good afternoon, everyone. Rob and I are part of our client services team with San Diego Tourism Authority, and I'll let Rob introduce himself and his part after I finish. But we just wanted to reiterate what we do, our client services team. We work with our conventions that are coming into town and they have an event manager that would handle anything inside the center and we and client services will handle anything outside so. We have about 30



more conventions that will be coming between now and the end of the year, anticipating over 110,000 attendees that will be coming into our city and again we look forward to referring them to all of you. Thank you.

Brian Hillman: Rob did you everything you want?

Rob: I'd love to thank you Rob. I am the director of site and client experiences here. I'm very fortunate to partner with Jacqueline and Erica quite a bit on their client site visits and their client experiences. Right now, I am overseeing all our client site visits on the single property side for all our hotel meetings, so any groups that are being booked in any of our downtown hotel properties, everything outside the convention center. I'm now going to be parting with Erica and Jacqueline on the tentative bookings for the Convention Center.

Brian Hillman: We're happy to answer your questions.

Michael Trimble: I know that's one of the biggest things we've had struggles within the past is finding out what the attendance of the conferences and where they're going to be going on lunches and dinners. So, this is a great. Plus, for everybody, and I will be sharing this monthly communication to the membership. If you get it to me.

Laurie Peters: I have a lot of questions about this because I did exactly what you're talking about years ago. We I used to have a recorded hotline. And this was for the advertisers, for the Convention Center restaurant Concierge Booth. The weekly event information came in a weekly event meeting, and I don't know if they have that anymore. But the actual client numbers, the numbers of attendees varied dramatically from what was originally booked by a convention manager, the other thing that we did in the hotline is, and I'm just suggesting maybe you want to do something like this. We made it password protected because there is in the contract there used to be with the Convention Center, a limitation on the information that could be given out to the public. So, we made this a password protected hotline for the restaurants that were involved so that they could find out exactly the number of people who would be leaving the Convention Center at lunchtime. How many events were planned for them? My other question for you on the back of that advertising is we also did that because the conventioners are so mobile and not looking at really what's up there. The best thing that we had was static advertising and that was the backlots. Just my opinion, the stuff that was on video really didn't catch their attention years ago

Brian Hillman: Thanks Lori, appreciate that. Have you seen the new boards? They're huge.

Michael Trimble: Great any questions from anyone else? Thank you, guys, really appreciate it.

Josephine: I would recommend everyone that hasn't been down to see the improvements and the new LED screens. Huge improvement for the Convention Center.

Michael Trimble: That's great, thanks again for your presentation. So, we're going to move on to some business of the board. So, in our update from last week, the Minutes from April 27th Board of directors meeting. I'm hoping everyone reviewed that and I'm looking for a motion to approve the minutes from the April 27th. Is there a motion to approve?

Aron: I'll make the motion.

Michael Trimble: Aaron makes the motion. Is there a second?

Josephine: I can speak in it.

Michael Trimble: Josephine seconds that. Are there any discussion? If not, play it all in favor. Please say aye or raise your hand. Alright Laurie. Anyone else feed Nate?



Nate: I abstain.

Michael Trimble: Ok, Nate's abstains

Stephen: Yeah, I must abstain too.

Howard: Same for Howard.

Michael Trimble: And Howard, as well.

Dania Duke: Dania is abstaining.

Michael Trimble: OK.

Mikey G: abstain not present.

Michael Trimble: Well, we won't have quorum on that one, but at least we know that we're the people that were there, approved the minutes that will go into the record. So, thank you. All right? Next item of business is the QQ 2022 election that's coming up, so I wanted everyone to look at that. I sent that out also, so seeing who is in their midterm, which is Cindy, Jeff, Mikey G, Aron, Nate, and Josephine. So, your term expires next year. The remainder of the board, Carlos, Dania, Howard, Bruce, Joe, Wayne Laurie, Sumeet, Kim and Steve. I'm asking you while you're here. If you would, are you going to re-up for another two years? You can either let me know now or let me know after the after the board meeting it's up to you. I do know that Carlos has given his thumbs up too to be part of the board next year, so I'm just kind of opening this up. And before we start the discussion, there are three new board members that have expressed interest in joining the board. One is Lucy Bernie, she's a large property owner in the Gaslamp Quarter in north of F. Dan Snyder is from this city Convention Center and Eddie Keen he is also a large property owner in the Gaslamp Quarter, so I want to open that up for discussion. If anyone would like to throw out their willingness to serve again. Please feel free.

Laurie Peters: Can I add something. I'm perfectly willing to serve even though I'm retired, but Diane has said she would be interested in being on the board, but she needs a letter from Michael from the board of the Gaslamp requesting that she become a board member because she must take that to the powers that be to accept being on this roster here, so just so you're all aware of that.

Michael Trimble: And I'll be more than willing to do that once we get the approval of the slate. So not to put everyone on the spot, but I do need to find some way to come to an agreement of who was going to be running. So, the people that are not here Wayne and Kim Summit. So, I'll need to reach out to them. I still have not heard back so. Any thoughts?

Stephen: I would love to continue to serve.

Michael Trimble: Steve would love to continue wonderful.

Stephen: Put me on the ballot.

Michael Trimble: Put you on the ballot, Laurie. All right, anyone else? Howard I'm going to put you on the spot. You're in fantastic.

Laurie Peters: Bruce is in also.

Michael Trimble: All right, wonderful. Thank you. Anyone else? I think what we can do is if someone can make a motion that they'll prove the slate.



Dania Duke: Michael, this is Dania I sent out an update to the Executive Committee. And Michael and I spoke yesterday, but I am needing to step down as chair and so I'm giving you, my notice. Now I gave written notice to the executive Committee today and the reason being is that I have received a promotion from my company, as a vice president area managing director of luxury hotel collection within our portfolio. So, I will be relocating from San Diego in about 3 weeks, and I just would like to say that I've appreciated knowing all of you. And working with all of you over the course of these several years that I've been on the board going on four years now. And I'm excited for the future of the Gaslamp Quarter. I mean it. Thank you and I just wanted you to know that that I will not be continuing for the two-year term as it's noted on the slate.

Michael Trimble: Have to say as well that it's been a pleasure working with you. It's been an honor. You're a professional that has a lot of drive and vision and it's been great for you and for us having been the chair for the last two years, and so we're going to miss you, and I know we're going to work on finding a new chair. In the time that you will still be here, and you can't get away that easily, even though you might be somewhere else, you know you still are family, part of the family of Gaslamp.

Dania Duke: Obviously we've had some conversations about that, and you know, I will even try to fly back in for that annual meeting to be part of it. But you know, thank you.

Nate: Yeah, thank you, congratulations.

Josephine: Thank you, thank you Congrats Dania.

Dania Duke: thank you very much.

Michael Trimble: I want to recommend that now that we've see the slate, I can bring this back at the retreat next month with a confirmed slate of the board members that will be willing to serve again. I'll be reaching out to you and then we can approve this late in June and have an election. Alright, any other questions? Alright, wonderful. Moving on good times, start here and I'm going to toss it over to Jenna. Thank you, Jenna. So, Jenna is going to drive us on the presentation.

Jenna: Hi everyone, uhm, we want to present today is moving forward into plans for summer. But before we do that, I just wanted to touch base quickly on the last recaps for what we haven't yet updated you on, which is on the next slide which was Mother's Day. In May, we did a similar activation to last year, but we kind of built up on it where we did a flower cart, and we gave a free flower stem out to moms. We gave out over 500 stems, and we did change up the design a little bit and added a lot more signage, which is just something we've learned over the course of the last year. We continued to do those bike rack banners that really reinforce the messaging that there's no catch up with the free piece. And reinforcing the parking message in different ways and then for this activation. We also added a Mother's Day selfie station. Now we are moving into a new campaign which will be launching right away. We're in the process of getting all the graphics done. So, goals are pretty like you know what we've started out with the campaign is to align with the requirements with where the funding is coming from the parking. Objectives again are very similar, and Michael mentioned on a call that we had that he had been in touch with the Visit California Group, and they are kind of also targeting their message for that Gen Z audience. So come through August and in just a little bit of September before we switch over to the fall winter campaign is summer vibes. This is the color palette with the blue kind of the orangish color into the yellow. Like we will do updated curbside bike rack banners and we will continue to use those bike rack banners even more. We will launch the Gaslamp Summer program and bring back the Gaslamp Summer series program that we started last year but we will make be making some variations and changes. We will continue the National writer's program and, we are looking to launch an influencer ambassador program.

Michael Trimble, Can I throw something? we're still planning the laser celebration for the 4th of July on the 3rd of July, but Anheuser Busch contacted me yesterday and the Clydesdales are going to be in town for the 4th of July. And so, they're looking to run the Clydesdales down 5th Ave on Sunday before it gets dark to make stops at large establishments like you know, barley mash and rustic root.



Jenna: Update on taste of Gaslamp. We decided to move the taste of Gaslamp to September and hopes that that'll give us a little bit more time to get the restaurants back on board to understand the taste of Gaslamp. The new date is Saturday, September 17th. We've already sold close to \$4000 worth of tickets, so tickets are selling. A new concept of First Fridays. You might have heard about this because there are other neighborhoods nationally, regionally, and even some in San Diego who do this as well. But the concept is that the first Friday of every month that there is a community-based block party that is rooted in food and culture. Gaslamp Flicks, this is the movie night. We did do this in 2021. We're going to continue it in August every Friday in August, so the first Friday it happens would be first Fridays, which will be a nice activation for that area, and then we are going to add in some upgrades to the experience by purchasing plastic chairs. In addition, we will do free popcorn and lemonade if they show proof of parking at the two garages. But let us know if there's any feedback or comments or questions.

Michael Trimble: That's great stuff. Any questions? Well, let's try and keep this thing moving. The preliminary budget for FY23 Jim and I are looking at the budget, looking at the projections we have for real revenue. We presented this to the Exec Board and some of the things that we bring to the actual retreat is an actual the actual budget to add for FY22 to see where we're really at. A lot of the numbers here in column D up there in the revenue side are actual numbers that have been booked. Obviously there have been renegotiating our final kiosk deal for the next renewal of that program, which is very lucrative. The banner program has been very profitable as well. I've, already contracted for the balance of the calendar year, another \$120,000 net profit to the association from multiple banner sales that are already booked and the artisan market, which is another standout. It's already raised \$110,000 and there's another \$20,000 probably coming in for May and June because those are two very high months, so we've really seen revenues go up on other ways than just events, so that's a real positive thing. So, if there are any questions, really this is more for you guys to digest and if you have questions about it in terms of whether it be operating questions, advertising questions, tax questions, things regarding DNO renewals as you could see that DNO Renewal is lower. I got final numbers for what we will be paying the next go around and what we paid this year. So, if you look at DNO on line 46, so liability and DNO insurance will pay in FY22 is a combination of \$30,000 and workers comp is 13,000. So, we were able to move that down from where it was two years ago, which was you know very excessively high due to the Corey Briggs case, just to let you know I did get an e-mail from the attorney regarding Corey Briggs and looks like it's going to be settled within the next 30 days, so that'll be great. We'll wrap that one up and in August, we'll be doing our analysis for DNO renewals and liability, so we're hoping to be at that level or lower for next year renewal. You can see where Laurel's contract is in online 48. Jim did the calculations below, column D, and there's also questions and answers to questions that might arise in the far-right hand columns so. When we get to the retreat, we will have a budget versus actual and we'll be able to analyze exactly where we're at, but the analysis that's been done. We're in the black, which is great news, so we have our profit is way up from where we were even last year so. Just kind of continue to keep that moving forward in that direction. Any questions or comments? I know this is there's a lot of information here and I just wanted you guys to have some time to look at it and then once I was able to work with Jim, I'll be able to get you guys those actual numbers. Dania, did you look like you wanted to say something?

Dania Duke: Yes, thank you. I'd like to request; to create a subcommittee of three board members. Preferably, at least one of them being from our executive committee. Evaluate and review compensation for the staff being Michael Trimble and Alma. Three to five volunteers for that. We can make an evaluation to include in this budget. You know they haven't received any type of even a cost-of-living increase. In in all the years that they've been with us in those positions. I think Alma may have received a small bump, but it was based on the increase in minimum wage. That we were, basically forced to do that as opposed to, you know, granting some sort of an increase all, be it whether its merit based or at least a cost of living. So, I think you know it's the time for us to look at that, and so with that I'd like to. Just request. A couple of folks to volunteer for that process over the next two weeks or so.

Jeff: I can help.



Dania Duke: Thank you Aron. Was that Jeff? I volunteered you, Aron.

Aron: That's fine.

Michael Trimble: I'll get you guys some information to help your review.

Dania Duke: Yeah, and feel free to shoot me an e-mail too please, if you're interested in participating on that committee. Thank you.

Michael Trimble: Thank you, Dania. Any other questions regarding the budget or I can move on to the retreat. All right? The budget OK, so the retreat has been scheduled for June 29th 11:30 to 3:00 PM at the Pendry. We'll have a working lunch and I'm requesting that we have a special guest either at the retreat or at the board meeting. I met with visit California. I think it would be a great opportunity to have them come and give their vision of you know how they utilize the Gaslamp Quarter and their messaging. Thoughts that I can take notes on to help prepare for the retreat. Send me an e-mail if you have any ideas. I will send this strategic plan out after this board meeting that we that we talked about I'll prepare an e-mail to everybody with all the documentation that we had for last year. Anyone else? OK, the I have a vending ordinance update. The second reading of the ordinance was approved on May 17th. The ordinance will go into effect 30 days after the mayor signature. And just literally the in the last two minutes I got an e-mail from Alonzo. I know that some of you are on this e-mail that as of last, as of the 21st there are 60 illegal vendors in the Gaslamp Quarter between 9:00 PM and 2:00 AM.

I mean, that's just unbelievable and there's pictures and details. With the vending ordinance that's been approved, if there's no enforcement, it doesn't really matter what is on paper, so this is where putting people you know holding them accountable is the only way we're going to get people to help us.

Stephen: Hey Michael, maybe I'm coming in on the tail end, but you mentioned that they're illegal vending illegally and what? Are they violating that? I thought the ordinance had to pass before they could be deemed to be operating ill.

Michael Trimble: Well, I mean it's there's a state code that they must have a valid health permit and none of the valid health permit, yeah?

Stephen: Oh, right. Got it.

Michael Trimble: That was signed on the 17th, approved that on the 17th he has 10 days to sign in. After 10 days he signs it, and he goes into effect. 30 days after that so.

Stephen: What happens? What happens if he doesn't sign it in 10 days?

Michael Trimble: I mean, he said he was going to sign it. We need to have PD involved in this and we really need the mayor to act. So, they agree that 5th Ave should remain closed for the next fiscal year. But they don't know how to do it. I told Brittany in the mayor's office that before we have a steering committee and waste people time, they need to figure out what they're doing on their end to make this happen. Because moving back backwards post COVID 5th Ave all the momentum we've made.

Howard: I made a couple calls I talked to Martin Flores at the city who's supposed to oversee it.

He told me he has no idea what's going. He said, maybe Ben Verdugo could help. I talked to Ben Verdugo. He's leaving the city. This Friday I think, so apparently, he's no help.

Michael Trimble: I'm frustrated Howard honestly, you know I had a very frank discussion with Brittany because it's really coming back down to the mayor's office. You know the mayor's office is the one that promised this was a priority project. There's a lot of false promises, you know, empty promises.

Howard: Right?



Dania Duke: Disappointing when you know you have 400 businesses all paying their taxes into the general fund, and you know we got behind Mayor Gloria campaign and you know, we can't even get a meeting.

Mikey G: So, I reached out after the meeting which was just last week, and I have a scheduled meeting Thursday. Next Thursday, I have an e-mail drafted that'll go out tonight to some of the committee to make sure I have the list straight on what to prioritize.

Dania Duke: Well, that's great.

Michael Trimble: What time is that meeting next Thursday?

Mikey G: late afternoon. Let's focus on stuff that we can get immediate action on and see tangible results. So, I do have one more thing just to let everyone know they're we're scheduling as spaces as places town hall on the 14th of June. The manager of the Spaces Places program and we'll be sending that information out to everyone in the members. Does anyone have anything else they'd like to cover before we wrap it up?

Aron: Do we find anybody for to fill Jim spot yet?

Michael Trimble: No, we're working on that. We're working on that. In fact, I think Howard and I had some discussions about what Jim could do on this you know, in the interim not being on the board, but still assist until we find a replacement for him, that's going to be able to do the do the work.

I've taken the taxes off Jim's plate, the audit off his plate so just be helping with some budgetary things and in in the meantime so.

Howard: And the monthly operating and the monthly operating statements, right?

Michael Trimble: Yes, exactly. Again, I'll get some stuff out to everybody regarding the retreat. I look forward to seeing that information about the meeting on Thursday. So, Aaron as the chair

Aron: Yeah, let's adjourn this meeting five 5:33pm

Michael Trimble: Thank you so much for all your time, I appreciate it.

Aron: Thank you.

Michael Trimble: Thank you.

**MEETING ADJOURNMENT – Aron Langellier adjourned meeting
zoom meeting ended: 2 hour 20 minutes**