



GASLAMP QUARTER ASSOCIATION  
 BOARD OF DIRECTORS RETREAT MEETING  
 MINUTES  
 Tuesday, July 12, 2022, | 11:30 AM  
 IN PERSON MEETING

Present Board Members	Absent Board Members	GQA Staff
Cindy Blair Josefine Jandinger Laurie Peters Kim Shattuck Aron Langellier Carlos Becerra Joe Santos Jeffrey Burg Stephen Sherman Howard Greenberg Sumeet Parekh Nathan Wing Wayne Partello	Bruce Getz Jim Shaw	Alma Ascencio Michael Trimble

**1. Call to Order – Directors Present**

**IN PERSON MEETING**

Michael Trimble: Thank you everyone for joining us to Gaslamp Quarter Association 2022 retreat.

Mikey G: We're going to find out at the mayor's meeting on Friday. We need to talk about hiring a person that is on top of curbside Gaslamp. It is just it is finding the right person, dynamic enough to do the job. Full time. So, what do we have to do to? To get that approved cause to me, I do not think we should leave here without a proof of that.

Michael Trimble: we are moving in that direction. And we amend the budget.

Mikey G: We have the budget for it, right? I mean, does anybody want it? You know, we have been talking about it for a while so.

Michael Trimble: Anybody else has given it any thought? Because we already have three guys who work curbside, who do clean in the neighborhood. This would supplement that cause we do not pay for those guys at city base.

Mikey G: Through parking meter revenue. Yes, this person is not cleaning. Let us be clear, this is not a cleaner. This is a property manager. Someone who dressed nice, yes, they are going to tussle with, they are going to tussle with homeless people during the day.



Michael Trimble: So, me and who seconded, Wayne? Is there any other discussion or do we want to just set a set of we have to do? I am going to do a, obviously a job description. We will work that through, we will put a salary level on it and then I will post the job, yes.

Mikey G: OK, so second,

Michael Trimble: So, from a clean and safe perspective and a partnership, would you think that this would something that clean and safe and the partnership would embrace of us having?

Mikey G: No cause. They are going to get caught now. The other essential job options. So, it is communication with the merchants, the bad factors, right?

Michael Trimble: anyone opposed? no one opposed. OK, motion carries so. We will work on that.

Mikey G: My first instinct was a former security guard that I knew who has a physical presence. Gentle Giant, knows a lot of people, knows everybody who has been in the Gaslamp like a long time. I just think somebody with a little presence out on that street during the day dealing with all this stuff.

Joe Santos: To ask today is I have been running into difficulty, and it has been with safe but not a complaint necessarily into some graffiti that we stick around.

Michael Trimble: Yeah, I mean clean and say we will do a ground level clean, say we will do it at ground level if we ask them to do it.

Mikey G: Well, well, I think for the for the security position. We need to go to somebody like Steve and say, hey, we need five guys, you know, five nights a week. To do is get this person on board the.

Michael Trimble The other thing we must know when it is going to happen, you know, because I have the street closed permit approved last week through June 30th. A full year of another closure funded, done in the park's curbside. It has been it has been brought to my attention should we buy a golf cart and have and then that's a, you know, \$5000 expense. That is a power washer, so we have the generator that powers that thing. That thing already been purchased, we just need to find a way to that thing was going to really be someone's car, but this might be more efficient to use using like a golf cart. Electric golf

So, we have, so we have three staff members. And this is the schedule right here, so yes, this is just curbside. And these are the three guys that were working for us, and this is the schedule. So, we have Larry works 20 hours a week, Dean works 30 hours a week and Kevin works 35 hours a week and these are the schedules every day, so. And then they close the streets and then there's downtime and that is where the cleaning comes.

Mikey G: We all agree that we are going to buy something and rather than must wait until the next board meeting, can we authorize a general concept, or can we authorize the exact committee to get together quickly and approve something just to visit the wait for another meeting? It if it is just the equipment we already approved.

Michael Trimble: We can authorize another \$25,000 to the cleaning budget.

Mikey G: Up to \$25,000. Additional yes.

Michael Trimble: Come back so that is at the motion to. So, the motion is to the cleaning budget.



Up to \$25,000 for new equipment subject to. Second Mikey G makes a motion. Second Joe.

Is there any other discussion about that? So, any other discussion? All in favor. Yep. OK, motion carries. The next item, I know, Laurel, you were going to do some talk about all the events.

Laurel McFarlane: Our summer vibe campaign ends in September. We did Gaslamp Live Thursdays, Gaslamp Flicks, Gaslamp piano-monium, and Gaslamp Skate Sundays. Saturday, September 17<sup>th</sup> is Taste of Gaslamp, we are selling a lot of tickets, and we are getting restaurants on board. We also bought a billboard campaign, so for the where we are promoting the summers. We are also excited for Gaslamp National Writers Program. We already hosted one writer, and we are confirming two more writers. We are trying get national attention and coverage and highlight everything that Gaslamp offers.

Michael Trimble: Great, impressive. Thank you so much.

Michael Trimble: I would want to introduce Brittany Bailey from the mayor's office, who is our 5th Ave Promenade, Gaslamp champion and we are happy that you are here. We are happy to hear an update of what is going with our project.

Brittany Bailey: Good afternoon, everyone. It has been a while since I have gotten to come and chat with this group. Michael just asked me if I would come and give a quick update. There is a few different phases, obviously this project this is your baby, and we are handling it with care. You have probably all been apprised of all these spaces as places and drama. So that has been taking up our time lately on trying to make sure that there is a viable path forward for you to continue operations until such time business that he is able to initiate this project. So extremely glad that we were able to get work down and I got news. Yesterday that you can operate the week before comic con as well, so that is great. For purposes of this project, you will recall that you have done a number of outreach, a lot of visioning and produced a \$40 million. This would feel like a safe environment and so lighting was important. They also wanted to encourage this to be pedestrian space and encourage folks to come walk around in the area. This is meant to be a draw. It is very much what we consider part of economic development. This is going to be a very cool spots. We also wanted. to pay attention to maintenance cause of the city of San Diego. Everything is related to maintenance and then we wanted this to be the first phase of revision regarding the public improvements. We know that this is not all the bells and whistles plan that you brought up, but it is something that we think gets us close on. A manageable budget timeline. We need to make sure that we have outreach with all our civil affairs. So, you are remarkably familiar with all these pictures, but this is the history of the family. As well as trash service since you do not have alleys, this was important. And so, when we are looking at our design, we wanted to see how we could increase ATA access and make sure one or complying with federal law but two, that this is truly episode events for all ages and abilities. And then obviously rendering of what the existing condition is today versus what it could look. All we really need to do is install barriers that will block the car traffic during times when we want to and they need to be removable. So, the bollards are the most important thing and that is the most demanding design element for us to wrap.

Michael Trimble: How is that project? How is the process I heard they had four test followers that they ordered.

Brittany Bailey: Yes, they are in progress testing. At our yard at a city facility. Michael mentioned testing bollards. I imagine that has been difficult. Our first, most beautiful option that we wanted to pursue with hydraulic bollards, unfortunately the that would take most of the budget. So, then we looked at doing retractable bollards push down into the ground when it needed. We found, however, is that it needed forty-eight inches clearance underground and we do not have that clearance cause your utility lines. So, when we could not do tractable, when we looked at traditional marks, traditional colors, we gave 36-inch clearance. So right now, the city of San Diego is looking at surface mounted bollards that would not need to be mounted on the ground at all. So, they have purchased a few different color options and then they are



practicing installing and evaluating them. But that is the central tension is the bollards are not just to visually keep car traffic out, but they need to withstand crash and so that was one of the things that police, and fireworks that were important to them. Once we decide on if these colors are appropriate and can be used for it, we are hoping that there's at least a couple of design choices we can make. Thank you all. It was genuinely nice seeing you again.

Michael Trimble: Thank you. I am going to send out the presentation everyone some of the things with the social media and gaslamp.org is a lot of essential information, but we do not have time for that. So, let us just decide what we want to ask the mayor tomorrow, coming Friday. We all want to agree on what the three things we want to focus on with Todd.

Mikey G: Question number, yes, one thing was the update on the on the 5th Ave project and getting an interim project in place. How do we keep this priority?

Michael Trimble: Put teeth behind getting these hot dog vendors off the street is well, they wanted PD to protect them. Not happening right, but we need more code. There is only three code officers total in the whole city, and that is not going to do anything, so we need more code enforcement. This whole scenario we need environmental services and the health department, and I had a meeting with CODA yesterday and I sent him these things that we want, you know Todd to talk about.

Mikey G: some way to start conducting some enforcement of a variety of things, hot dog vendors being one.

Carlos Becerra: And that is we need to bring that to their attention to those agencies, cause, you know, then they start chasing, they start chasing the money.

Howard: 100%.

Michael Trimble: We can talk about the promenade and timing.

Mikey G: Can we can start monitoring, like, what are you supposed to be doing? So, the whole point was we had a meeting a month ago to say, Mr. Mayor, these are our issues. And the whole goal being, as I said at the onset, like not wasting our time on things like homelessness, like he does not know.

Michael Trimble: I am having a conversation today at 4:30pm with the mayor's office.  
To make sure.

Mikey G: We want you to be prepared to talk about these issues. I have already brought him up once. We do not want to give any opportunity to say, oh, let me investigate that and get back to you.

Michael Trimble: I mean, I want to schedule meetings with Todd at least quarterly. I know, I've I have meetings set up with the mayor's office monthly starting next month.

Mikey G: So, we, we should get on with him whether it is BI monthly like we used to do with Chris Ward and say, hey, we need you to stay on the promenade project, we need you to stay on the hot dog, whatever, you know, same.

Michael Trimble: I am going to start collaborating with other Council offices and scheduling me with other Council people just to give him our perspective. We had a very productive session with a lot of eye-opening scenarios. Alma did a great



presentation on all the social media stats and Gaslamp.org we will send that out to you. Thanks everybody. Thank you, guys. Take care.

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**RETREAT MEETING ADJOURNMENT – zoom meeting ended: 3 hour 25 minutes**